

Marketing and Business Development of the Swedish market

Fantastic Marketing and Business Development Opportunity in a Leading E-Commerce Company in London.

Internship length: Minimum 4 months. + 6m internships are preferred

Location: Central London

When: One position open immediately - Separate positions also open for the summer

About MadBid.com

This is a fantastic opportunity to work for MadBid.com, an ambitious high-growth Internet company. Backed by the Skype and Kazaa founders through their venture capital company Atomico Ventures, MadBid.com is a company with strong innovation, an exceptional team, and cutting edge technology. According to The Guardian's Tech Media Invest 2010, MadBid.com is one of the Top 30 IT companies in the UK.

MadBid currently operates in 7 different markets Finland, Germany, Ireland, Italy, Spain, Sweden and United Kingdom. Where the Nordic markets were introduced in the summer of 2011.

The Job

Your main responsibility will be to drive our expansion into the Sweden together with the Country Managers. You will be developing customer acquisition tactics and assisting in setting up marketing strategies in Sweden. You will be reporting directly to the Country Manager/CEO.

The successful candidate must demonstrate a genuine passion for driving results, growing the business and ultimately P&L results. Previous experience in similar roles is of an advantage, but not essential. Personal drive and motivation to learn are the keys! In-house training and support will be provided and should you prove to be capable, able to work independently and as part of a team, meticulous, a fast learner and eager to take on responsibility, then this role will quickly lead to you being responsible for Madbid.com's business areas.

This is a fascinating opportunity to develop both your career and skills while becoming one step closer to being a Marketing- or even a Country Manager! You will be working with people who have climbed the corporate ladder, and then built a leading Social Auction Commerce website from scratch.

Key Duties:

- Assist in managing customer acquisition tactics
- Assist in managing targeted marketing channels in Sweden
- Manage customer relationships
- Manage local procurement
- Manage local market communication strategies
- Write articles to be published online

The successful candidate will have:

- An impeccable command of the Swedish and English languages – both written and orally
- Be smart, use their initiative and not be afraid of responsibility
- Passion for the Internet
- Sound knowledge of Microsoft Office, especially Excel
- A good understanding of Marketing – both B2B and B2C
- A good head for numbers as this role will include in-depth analysis
- A professional work ethic and a good sense of humour is vital
- Proficiency in Adobe Photoshop, Dreamweaver, Flash, HTML, Java or SQL is a plus

This role will be a 4 to 12 month internship. We prefer longer internships. Remuneration is £500pm. We can also guide you in getting settled in London, as we have people from all over the world who have already settled in London. The working environment is very international.

Please apply by sending us your; a) CV, b) cover letter, c) full grade reports, d) references to carl-johan.rosenberg@madbid.com. Please write “Sweden” into the subject line.

Should you have any questions you are welcome to contact Carl-Johan on the email address above or by phone +44 (0) 742 482 6083.