

Programme descriptor for

Master of Business Administration **60 ECTS credit points**

(Magister i företagsekonomi, 60 högskolepoäng)

1. General information

The programme offers broad knowledge of Business Administration to students with prior university studies and with working experience. The programme offers studies in the main functional business areas such as marketing, finance, accounting, organization, management and strategy. When relevant, a course has a certain focus on economy and management in the Information Age. The final course on the programme is the Master thesis which is an independently written project.

Most of the course work is carried out on the Internet when the students discuss with each other and communicate with the teachers. The students meet physically four times during the programme (one time for part-time students). One credit point (högskolepoäng) in the Swedish system corresponds to one credit point in the European Credit Transfer System (ECTS).

2. Decision and guidelines

The decision to establish the programme has been made by the University Board of Blekinge Institute of Technology. The department responsible for the programme is the School of Management. The study programme descriptor has been approved by the Board of Undergraduate Studies at Blekinge Institute of Technology, 2004-09-01, the latest revision was made 2007-05-03.

The programme descriptor is valid for students accepted to the programme autumn 2007 or later.

3. Aims and learning outcomes

In addition to the aims regulated nationally, to be found in Appendix B, the following aims have been set for the programme.

The aim of the programme is to offer the student a broad knowledge of the subject Business Administration with a deeper understanding of economy and management in the Information Age.

On completion of the programme the student will:

- i. have acquired a broadened knowledge of the subject Business Administration
- ii. have gained a deeper understanding of the role of information and communication technologies in business and especially the management of business in information economies
- iii. be able to investigate loosely defined issues with the use of relevant research methods and understand the potential and limitations of research
- iv. be able to effectively find relevant information and to carry out advanced tasks in international groups over the Internet
- v. be able to make analyses and judgments of complex situations and to critically evaluate theories and their usefulness in Business Administration

4. Learning and education

The programme is designed to give the student a broad overview of main functional areas in Business Administration. The student is expected to learn from reading standard textbooks and research articles and test the knowledge and develop the understanding through assignments. To support an integrated understanding of the area, the programme also includes a comprehensive exam before the student starts with the individual research project. The material and the instruction are in English. In order to master the course it is required that the student have good knowledge in the English language.

5. Main structure of the study programme

The programme is offered both as a full-time programme over one academic year and as a part-time programme over two academic years. In both cases, the programme requires effectively 40 weeks of study. It contains only mandatory courses as follows:

Full-time: recommended track

1st quarter

- FEC059 History of Management Thought

Subject area: Business Administration

7,5 credit points.

In this course, the student will gain a broad overview of important topics in business administration and learn about scientific discussions in business administration and management from mid 1800 to date. The student will be able to evaluate and reflect upon the value of science in the field of business administration

- FEC057 Management Control and Accounting

Subject area: Business Administration

7,5 credit points.

The student will learn about basic models of business such as accounting and financial statements, theories of management control and especially the role and value of business information systems. In this course, the student will train to cooperate in international work groups over the Internet

2nd quarter

- FEC061 Managerial Economics

Subject area: Business Administration

7,5 credit points.

In this course, the student will gain an understanding of the economics approach to business administration and learn about efficient modelling of complex business situations

- FEC060 Investments and Finance

Subject area: Business Administration

7,5 credit points.

The student will understand the financial view of business operation and gain deep knowledge of established models in corporate finance regarding the evaluation of investment opportunities and how to finance them. The student will be trained to apply the knowledge to real-life cases

3rd quarter

- FEC065 Organization and Leadership

Subject area: Business Administration

7,5 credit points.

The student will gain a broad knowledge of individual, group, and organizational behaviour. The student will learn about group process and performance, leadership principles as well as corporate governance and associated ethical issues

- FEC067 Strategy and Marketing

Subject area: Business Administration

7,5 credit points.

The student will learn broadly about marketing in consumer markets and industrial markets, strategies in general and strategies in information economies in specific.

4th quarter

- FEC066 Master's thesis

Subject area: Business Administration

15 credit points.

The student will learn about research methods and show ability to carry out a research project as well as individually reflect upon the value of research. The Master's thesis gives the student opportunity to further specialization within a specific area of Business Administration. In this course, the student must pass a comprehensive exam. The exam is conducted on-campus and will enable an assessment of the student's overall preparation for the thesis work from the previous course work.

Part-time: recommended track

1st semester

- FEC059 History of Management Thought
- FEC057 Management Control and Accounting

2nd semester

- FEC065 Organization and Leadership
- FEC067 Strategy and Marketing

3rd semester

- FEC061 Managerial Economics
- FEC060 Investments and Finance

4th semester

- FEC066 Master's thesis

6. Assessment and examination

The aims and learning outcomes of the programme are reached through the different courses included in the degree. Assessment and examination take place at course level and details concerning assessment and grading for the courses can be found in each respective course descriptor.

The student must pass a comprehensive exam as a part of the Master's thesis course. This exam is conducted on-campus and will enable an assessment of the student's overall learning from the previous course work.

7. Programme evaluation

All students are encouraged to take part in the evaluation of the programme. Each course in the programme is also evaluated separately and these evaluations form the basis of the continual development of the programme.

8. Entrance requirements

For admission to the program, the student must have a Bachelor degree of 180 credit points and at least two years of working experience after the Bachelor degree. Engelska B.

9. Transition regulations for advancement

There are no transitions regulations for advancement in this programme. Some courses might have specific entrance requirements. These are stated on the course descriptors.

10. Degree

The programme results upon completion in the advanced level (second cycle) degree Magister i företagsekonomi. The equivalent degree in English is Master (One Year) of Business Administration.

Please see Appendix B for relevant excerpts from the national Degree Ordinance.

Appendix A: Optional courses within the study programme

No optional courses are provided within this study programme.

Appendix B: Excerpt from the national Degree ordinance

Magisterexamen

Omfattning

Magisterexamen uppnås efter att studenten fullgjort kursfordringar om 60 högskolepoäng med viss inriktning som varje högskola själv bestämmer, varav minst 30 högskolepoäng med fördjupning inom det huvudsakliga området (huvudområdet) för utbildningen. Därtill ställs krav på avlagd kandidatexamen, konstnärlig kandidatexamen, yrkesexamen om minst 180 högskolepoäng eller motsvarande utländsk examen. Undantag från kravet på en tidigare examen får göras för en student som antagits till utbildningen utan att ha haft grundläggande behörighet i form av en examen. Detta gäller dock inte om det vid antagningen gjorts undantag enligt 7 kap. 28 § andra stycket på grund av att examensbevis inte hunnit utfärdas.

Mål

Kunskap och förståelse

För magisterexamen skall studenten

- visa kunskap och förståelse inom huvudområdet för utbildningen, inbegripet såväl överblick över området som fördjupade kunskaper inom vissa delar av området samt insikt i aktuellt forsknings- och utvecklingsarbete, och
- visa fördjupad metodkunskap inom huvudområdet för utbildningen.

Färdighet och förmåga

För magisterexamen skall studenten

- visa förmåga att integrera kunskap och att analysera, bedöma och hantera komplexa företeelser, frågeställningar och situationer även med begränsad information,
- visa förmåga att självständigt identifiera och formulera frågeställningar samt att planera och med adekvata metoder genomföra kvalificerade uppgifter inom givna tidsramar,
- visa förmåga att muntligt och skriftligt klart redogöra för och diskutera sina slutsatser och den kunskap och de argument som ligger till grund för dessa i dialog med olika grupper, och
- visa sådan färdighet som fordras för att delta i forsknings- och utvecklingsarbete eller för att arbeta i annan kvalificerad verksamhet.

Värderingsförmåga och förhållningssätt

För magisterexamen skall studenten

- visa förmåga att inom huvudområdet för utbildningen göra bedömningar med hänsyn till relevanta vetenskapliga, samhällliga och etiska aspekter samt visa medvetenhet om etiska aspekter på forsknings- och utvecklingsarbete,
- visa insikt om vetenskapens möjligheter och begränsningar, dess roll i samhället och människors ansvar för hur den används, och
- visa förmåga att identifiera sitt behov av ytterligare kunskap och att ta ansvar för sin kunskapsutveckling.

Självständigt arbete (examensarbete)

För magisterexamen skall studenten inom ramen för kursfordringarna ha fullgjort ett självständigt arbete (examensarbete) om minst 15 högskolepoäng inom huvudområdet för utbildningen.

Övrigt

För magisterexamen med en viss inriktning skall också de preciserade krav gälla som varje högskola själv bestämmer inom ramen för kraven i denna examensbeskrivning.