



COURSE DESCRIPTOR

Entrepreneurship and the innovative firm

Entreprenörskap och det innovativa företaget

7,5 ECTS credit points (7,5 högskolepoäng)

Course code: IE2403

Educational level: Advanced level

Course level: D

Field of education: Social sciences (50%) och technology (50%)

Subject area: Industrial economics and management

Version: 1

Applies from: 2009-08-31

Approved: 2009-06-04

1 Course title and credit points

The course is titled Entrepreneurship and the innovative firm/Entreprenörskap och det innovativa företaget and awards 7,5 credit points. One credit point (högskolepoäng) corresponds to one credit point in the European Credit Transfer System (ECTS).

2 Decision and approval

This course is established by The Education Committee of the School of Management 2009-06-04. The course descriptor is approved by The Education Committee of the School of Management and applies from 2009-08-31.

3 Objectives

To provide students with a basic understanding of entrepreneurship and innovation theory as well as knowledge regarding innovation and entrepreneurship patterns in different contexts. To provide students with knowledge and tools to work with relevant net resources as well as producing and diffusing knowledge on the net.

4 Content

Entrepreneurship fundamentals including the entrepreneurial process, entrepreneurial opportunities, decision to exploit opportunities, entrepreneurial strategies and differences in entrepreneurial activity between firms and different environmental contexts. Special emphasis will be put on the discovery, development of entrepreneurial opportunities and as an element in a business plan. Innovation fundamentals including the innovation concept, creation of innovations in firms and networks, innovation processes and differences in innovation activity across firms and countries.

5 Aims and learning outcomes

On completion of the course the student will:

- Understand basic concepts in entrepreneurship and innovation theory
- Understand why entrepreneurship and innovation is important for the economic growth and competitiveness of a country, sector and firm
- Understand how and why entrepreneurship and innovation patterns differ between countries, sectors and firms
- Understand how and why the entrepreneurial and innovation process may differ
- Understand how entrepreneurial opportunities are recognized
- Understand different entrepreneurial strategies
- Understand the business plan and its elements
- Ability to investigate country patterns in entrepreneurship and innovation activity
- Ability to use relevant net resources regarding entrepreneurship and innovation knowledge and research
- Ability to produce and diffuse entrepreneurship and innovation knowledge on the net such as digital stories and wikis
- Ability to recognize and present the students' own entrepreneurial opportunity

6 Generic skills

The following generic skills are trained in the course:

- to communicate advanced theoretical concepts in English
- to develop analytical ability
- to develop the ability working with net resources and producing and diffusing material on the net

7 Learning and teaching

The course consists of lectures, group discussions, individual work, project work, student presentations and seminars

8 Assessment and grading

Examination of the course

Code	Module	Credit	Grade
0910	Assignment 1	0.5 hp	U/G
0920	Assignment 2	0.5 hp	U/G
0930	Assignment 3	0.5 hp	U/G
0940	Assignment 4	0.5 hp	U/G
0950	Participation	2 hp	U/G
0960	Examination	3.5 hp	U/G/VG

The course will be graded Fail (U), Pass (G) or Pass with Distinction (VG).

9 Course evaluation

The course coordinator is responsible for systematically gathering feedback from the students in course evaluations and making sure that the results of these feed back into the development of the course.

10 Prerequisites

Bachelor degree (at least 3 yrs or 180 ECTS credits) with a major in business or economics, social science or technology. English course B. Students with foreign degrees must be able to validate their English proficiency (or the equivalent).

11 Field of education and subject area

The course is part of the field of education Social sciences (50%) och Technology (50%) and is included in the subject area industrial economics and management.

12 Restrictions regarding degree

The course cannot form part of a degree with another course, the content of which completely or partly corresponds with the contents of this course.

13 Course literature and other teaching material

Fagerberg, J; Moverly, D C and R R Nelson (Eds) The Oxford Handbook of Innovation, Oxford Univ Press (latest edition)

Shane, S; A General Theory of Entrepreneurship – The Individual – Opportunity Nexus, Edward Elgar, Cheltenham UK (latest edition)

Additional articles.

