



COURSE DESCRIPTOR

Strategic Management of change

Strategi och förändring

7,5 ECTS credit points (7,5 högskolepoäng)

Course code: FE1315

Educational level: Basic level

Course level: C

Field of education: Social sciences (50%) och technology (50%)

Subject area: Business administration

Version: 1

Applies from: 2008-01-21

Approved: 2007-09-11

Replaces course descriptor approved: 2000-10-13

1 Course title and credit points

The course is titled Strategic Management of change/Strategi och förändring and awards 7,5 credit points. One credit point (högskolepoäng) corresponds to one credit point in the European Credit Transfer System (ECTS).

2 Decision and approval

This course is established by The Education Committee of the School of Management 2007-09-11. The course descriptor is approved by The Education Committee of the School of Management and applies from 2008-01-21.

3 Objectives

The main objectives are to make students:

- Problemize the meaning of strategy
- Understand firm change
- Understand how the goal function of the firm is linked to firm strategy and firm change

4 Content

In the course the following is mainly considered:

- Conflicting thoughts of strategy
- Strategic choice
- Managing strategy
- Managing change

5 Aims and learning outcomes

On completion of the course the student will:

- Understand key concepts of strategy and change
- Be able to analyse strategies
- Be familiar with organizational and environmental analysis
- Be familiar with concerns in managing strategy and change

6 Generic skills

The following generic skills are trained in the course:

- Analysing ability

- Critical reflection

- Concise writing

- Individual and team work

7 Learning and teaching

Teaching comprises individual and group project work and seminars in class. Students get feedback from the course instructor both during and after completed projects. In the seminars key topics in the course are discussed. In the initial phase of the course teaching and learning is directed at understanding perspectives on strategy. Then, specific concerns of managing strategies and change are in focus.

8 Assessment and grading

Examination of the course

Code	Module	Credit	Grade
0805	Examination	4.5hp	U/G/VG
0815	Assignment 1	1hp	U/G/VG
0825	Assignment 2	1hp	U/G/VG
0835	Assignment 3	1hp	U/G/VG

The course will be graded Fail (U), Pass (G) or Pass with Distinction (VG). The final grade is made up by the performance on the assignments and the exam such that correct answers corresponding to 50% in total is required for obtaining a pass grade and 70% is required for obtaining a distinction grade. According to the ECTS-scale this implies that 50% correct corresponds to an E grade; 55% to a D grade; 60% to a C grade; 70% to a B grade and 80% to an A grade.

On request grades according to ECTS will be given.

9 Course evaluation

The course coordinator is responsible for systematically gathering feedback from the students in course evaluations and making sure that the results of these feed back into the development of the course.

10 Prerequisites

11 Field of education and subject area

The course is part of the field of education Social sciences (50%) och Technology (50%) and is included in the subject area business administration.

12 Restrictions regarding degree

The course cannot form part of a degree with another course, the content of which completely or partly corresponds with the contents of this course.

13 Course literature and other teaching material

Mintzberg et al,, Strategy Safari, Prentice Hall (last edition)

Research papers to be read in order to conduct the assignments are presented on the course homepage.

