



COURSE DESCRIPTOR

Strategy and IT

Strategi och IT

7,5 ECTS credit points (7,5 högskolepoäng)

Course code: FE1329

Educational level: Basic level

Course level: C

Field of education: Social sciences (50%) och technology (50%)

Subject area: Business administration

Version: 1

Applies from: 2009-08-31

Approved: 2009-06-04

1 Course title and credit points

The course is titled Strategy and IT/Strategi och IT and awards 7,5 credit points. One credit point (högskolepoäng) corresponds to one credit point in the European Credit Transfer System (ECTS).

2 Decision and approval

This course is established by The Education Committee of the School of Management 2009-06-04. The course descriptor is approved by The Education Committee of the School of Management and applies from 2009-08-31.

3 Objectives

In the course, participants will be able to develop enhanced understanding of a company's strategy from different perspectives including the subject's links to IT.

Students will be able to achieve:

- knowledge of a company's strategic hierarchies and processes
- knowledge of strategic analysis of a company and its environment.

4 Content

The course consists of three themes:

- Alternating strategy perspectives: this theme involve the most common strategic perspectives such as planning, resource based view and context dependency.
- Strategy synthesis: strategy is related to some "relatives" such as marketing and finance.
- Strategy and IT model development: existing strategy theories and models are developed and refined from a academic point of view by help of IT.

5 Aims and learning outcomes

On completion of the course the student will:

- understand that the strategy subject can be described from three dimensions:content, process

and context.

- understand that a company consists of different strategy hierarchies.
- understand the applications and setbacks by the most common strategic models
- be able to conduct a general internal and external analysis of a company.

6 Generic skills

The following generic skills are trained in the course:

- ability of working in a group
- the individual work ability
- the analysis ability including academic thinking
- the ability of abstract thinking and context understanding
- management consulting methods

7 Learning and teaching

The aim is to create a positive and supporting learning environment for the students, in which they are challenged and can prosper.

The learning model consist of the following:

- making students adopt a theoretical framework
- learning by doing in project assignments
- lectures, seminars and individual student work
- debate and discussion.

8 Assessment and grading

Examination of the course

Code	Module	Credit	Grade
0910	Examination	7.5 hp	U/G/VG

The course will be graded Fail (U), Pass (G) or Pass with Distinction (VG). The grade Pass requires at least 60p, Pass with Distinction at least 80p.

Minimum 50% of a course module's points are required for fulfilled course.

On request grades according to ECTS will be given.

9 Course evaluation

The course coordinator is responsible for systematically gathering feedback from the students in course evaluations and making sure that the results of these feed back into the development of the course.

10 Prerequisites

To be qualified for the course students must have 60 hp in one subject. (or the equivalent).

11 Field of education and subject area

The course is part of the field of education Social sciences (50%) och Technology (50%) and is included in the subject area business administration.

12 Restrictions regarding degree

The course cannot form part of a degree with another course, the content of which completely or partly corresponds with the contents of this course.

13 Course literature and other teaching material

Johnson, Scholes & Whittington (2009)
"Fundamentals of Strategy",
Prentice Hall, London, ISBN: 978-0-273-71310-4
Papers and cases (presented at introduction meeting)

