



COURSE DESCRIPTOR

Investment analysis in the Information Economy

Investment analysis in the Information Economy

15 ECTS credit points (15 högskolepoäng)

Course code: FE2407

Educational level: Advanced level

Course level: D

Field of education: Social sciences (50%) och technology (50%)

Subject area: Business administration

Version: 1

Applies from: 2008-01-21

Approved: 2007-09-11

1 Course title and credit points

The course is titled Investment analysis in the Information Economy/Investment analysis in the Information Economy and awards 15 credit points. One credit point (högskolepoäng) corresponds to one credit point in the European Credit Transfer System (ECTS).

2 Decision and approval

This course is established by The Education Committee of the School of Management 2007-09-11. The course descriptor is approved by The Education Committee of the School of Management and applies from 2008-01-21.
Dnr: MAM 2007:03

3 Objectives

The main objectives are to train students to understand how to:

- Analyze business strategies from an investment point of view
- Assess risk of an investment
- Apply investment models

4 Content

In the course the following is mainly considered:

- Valuation models
- Risk assessment models
- Business Strategy
- The information economy

5 Aims and learning outcomes

On completion of the course the student will:

- Understand how investments in the information economy differ from other kinds of investments
- Understand in what sense valuation models differ in their underlying principles
- have basic skills in how to value firms

6 Generic skills

The following generic skills are trained in the

course:

- Analysing ability
- Computational skills
- Interpretation of mathematical models
- Individual and team work

7 Learning and teaching

DISTANS:

Teaching comprises individual and group project work. Students get feedback from the course instructor both during and after completed projects. Throughout the course key topics in the course are discussed via the learning platform. In the initial phase of the course teaching and learning is directed at firm valuation in general. Then, specific concerns of firm valuation in the information economy are considered in more depth.

CAMPUS:

Teaching comprises seminars in class, individual and group project work. Students get feedback from the course instructor both during and after completed projects. Throughout the course key topics in the course are discussed in class. In the initial phase of the course teaching and learning is directed at firm valuation in general. Then, specific concerns of firm valuation in the information economy are considered in more depth.

8 Assessment and grading

Examination of the course

Code	Module	Credit	Grade
0805	Examination	9hp	U/G/VG
0815	Assignment I	2hp	U/G/VG
0825	Assignment II	2hp	U/G/VG
0835	Assignment III	2hp	U/G/VG

The course will be graded Fail (U), Pass (G) or Pass with Distinction (VG). The final grade is made up by the performance on the assignments and the exam such that correct answers corresponding to 50% in total is required for obtaining a pass grade and 70%

is required for obtaining a distinction grade.
According to the ECTS-scale this implies that 50% correct corresponds to an E grade; 55% to a D grade; 60% to a C grade; 70% to a B grade and 80% to an A grade.
On request grades according to ECTS will be given.

9 Course evaluation

The course coordinator is responsible for systematically gathering feedback from the students in course evaluations and making sure that the results of these feed back into the development of the course.

10 Prerequisites

90 ECTS in Business Administration studies or the equivalent to three years studies in Computer Science or Telecommunications (or the equivalent).

11 Field of education and subject area

The course is part of the field of education Social sciences (50%) och Technology (50%) and is included in the subject area business administration.

12 Restrictions regarding degree

The course cannot form part of a degree with another course, the content of which completely or partly corresponds with the contents of this course.

13 Course literature and other teaching material

Damodaran, Aswath, The dark side of valuation, Prentice Hall (last edition)
Reference book: Copeland et al, Valuation: Measuring and managing the value of companies, John Wiley & sons (last edition)
Research papers to be read in order to conduct the assignments are presented on the course homepage.

