

The Karlskrona Dialogues

Business, Society, and the Environment in the 21st Century

Leif Johansson Sustainability-Driven Innovation

How Swedish industry can contribute to global sustainability and become more competitive by doing so

January 17, 2012 18:00 Multi-Room J1504

Leif Johansson

Leif Johansson has a deep understanding of the sustainability challenges faced by the human civilization. He believes in science, leadership and innovation as important means for meeting these challenges and turning them into opportunities. He is a strong proponent of the sustainability methodology being developed at Blekinge Institute of Technology. From his broad industrial background, Leif Johansson will speak about how he wants Swedish industry to pioneer strategic leadership and innovation for sustainability - both because it is the right thing to do and because it will strengthen the competitiveness of Swedish industry in the increasingly sustainability-driven global market. It is hard to think of anyone that could speak more competently about this and that better personifies the vision of BTH - 'a globally attractive knowledge community within applied IT and innovation for sustainable growth'. We are deeply honored to once again welcome our Honorary Doctor to BTH and we are proud to be able to offer this event to our community through the Karlskrona Dialogues series.

Warmly welcome!

Program

Moderator: Professor Göran Broman

- 17:00 Reception and Poster Exhibition
- 18:00 Introduction by Dr Ursula Hass
- 18:15 Keynote by Dr Leif Johansson
- 19:00 Q & A with Dr Leif Johansson
- 19:30 Mingle and Closing Discussions
- 20:00 End



in real life

Photo: Peter Ringström