



2007 Environment Prizewinner!

Blekinge Tekniska Högskola (BTH) professor and Masters in Strategic Leadership towards Sustainability (MSLS) programme co-founder, Göran Broman, has been awarded Karlskrona municipality's environment prize for 2007.

Göran Broman has been involved in environmental work for many years throughout a distinguished career. He is Head of Research within the department of Mechanical Engineering, and professor with a focus on sustainable product innovation. He has worked at BTH since 1993 and been instrumental in the growth of the department. Among other things he has led the development and successful delivery of the school's masters education in *strategic leaderships towards sustainability*, open to students from around the world.

Professor Göran Broman receives Karlskrona Municipality's 2007 Environment Prize

The justification for the prize reads: "for pioneering initiatives to integrate environmental thinking and technology development. With your work in the environmental strategy area

you have put BTH and Karlskrona on the world map."

When asked about the award, Göran commented: "I am deeply honoured to receive the award and am as committed as ever to addressing environmental challenges in our research and education at BTH. In the coming years we will strengthen our collaboration with local business and the community on these important issues. "

Göran Broman received the prize at a ceremony in connection with environment and the housing committee's meeting on June 14. The environment prize committee's chairman Magnus Larsson awarded him a certificate and a cheque for 15.000 SEK.

Adapted with grateful acknowledgement from Karlskrona Kommun [news article](http://www.karlskrona.se/templates/News____37523.aspx) (http://www.karlskrona.se/templates/News____37523.aspx)

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Sustainability Game Started in Russia

by Sandra Chuvarayan, Class of 2006

On March 22, 2007 the first sustainability conference, "Sustainable Development as a new Paradigm" took place at the Rostov State University, Southern Region of the Russian Federation. The organizer and facilitator was Alexandra Chuvarayan, 2006 MSLS graduate, who is bringing the idea of sustainability and sustainable development into quickly developing



Sandra Chuvarayan '06 gives a presentation on sustainability at Rostov University

Message from the Director



Welcome to the Summer edition of the *Trunk and Branches*, a newsletter for the Master's in Strategic Leadership towards Sustainability programme!

First of all, we would like to say “congratulations” to the graduating Class of 2007! It was an honor for us to share the past year with you. We are sad to say good-bye to such a wonderful and brilliant group of people who we got to know so well in the past year. You will truly be missed. However, we are also excited to know that so many of you will be contributing to improving our society. We look forward to future collaborations and to hearing more about all your successes. I encourage everyone to take a look at Class' newly published theses, which can be accessed via our website at www.bth.se/msls under “Completed Thesis Projects”.

I would also like to take this opportunity to thank the programme team for their dedication and hard-work to creating the experience in the past year that we all will cherish. In particular, I would like to thank those that have or will soon be leaving us to pursue the next steps in their career. Dan, Dave, and Roya, I am sure that I am joined by a chorus of others when I say “thank you”, although it will not be enough to truly expressed how grateful we are.

Looking ahead into the future, we are excited to welcome the Class of 2008 and are busy preparing to ensure that we share in a wonderful learning experience together. To help ensure that we do, we have more than doubled the size of the team of people working with sustainability at the university. Joining us next year will be Fiona Wright, Merlina Missimer, (Class of 2007), and Tamara Connell (Class of 2006), who will support the delivery of the programme and also seek ways for the university to further collaborate with society on sustainability-related projects. As well, the department is adding three additional Ph.D. students and two new researchers to support the increasing sustainability-related work. Of these five additional researchers, two are graduates of the programme: Richard Blume (Class of 2006) and Anthony Thompson (Class of 2007). I am looking forward to working with all of them and know that they will each bring a unique contribution to our work. It is certainly an exciting time to be here.

As we prepare for the upcoming academic year, we would also like to reach out to existing and new partners and say that we are actively looking for opportunities to collaborate. If you are interested in having a brilliant group of people trained to analyze problems and propose solutions from a strategic and sustainable perspective help you with an organizational or community challenge, then please let us know. We are currently seeking ideas for thesis projects and other opportunities to contribute to society-at-large. For more information, please visit our “Thesis Collaboration” page on our website.

I hope you enjoy the Spring / Summer edition of the *Trunk and Branches*. The next edition will be in the fall, where will bring you news from first few months of the Class of 2008. In the meantime, please remember to visit our website as we continue to update it with news from Karlskrona.

All the best,

A handwritten signature in blue ink, appearing to read 'Pong Leung'. The signature is fluid and cursive.

Pong Leung

Programme Manager ■

Sustainability Game Started in Russia cont...

Russia: by networking with the academic world of universities, consulting agencies, as well as establishing the first NGO on Sustainable Development (SD) in the Russian Federation.

The conference was supported by three departments at the University of Rostov: the Department of Philosophy and Methodology of Science, the Department of Political Science and the Department of Social Studies. The event was supported technically by the regional media group and personally by the deans of above-mentioned departments.

The attending public included students (undergraduates, PhDs), professors and senior staff lecturers, who raised a great interest in sustainable development and brainstormed new solutions to the “current” problems. The conference started with a presentation on the acute problems of the modern civilization, then continued with a “sustainability part”, which was followed by a lively discussion and visioning exercise. The topics discussed were: sustainability experience in other countries, SD opportunities in Russia, our challenges, mechanisms of creating the new leaders, the Russian Orthodox Church as a supporter in SD, religion and sustainability, academia and SD.

The most exciting thing was that discussion lasted 3 hours instead of the “planned” 40 minutes, and both students and professors were equally participating.

About 45 people attended this event, and were deeply involved and inspired. “I am so much inspired when I see people involved, when they really ‘get’ the message and offer their own visions”, says Alexandra.

The goal of organizing this event was to get young people and the academic world involved and inspire them with the idea of sustainability, so that they could brainstorm their own visions of the future to create a sustainable Russia.

The main message of the day was “I can change the world and my future depends on me.”

For more information about this initiative, please contact Sandra at alexandra.chuvarayan@gmail.com ■



Congratulations to the Class of 2007, shown here standing next to the MSLS Tree planted by the Class of 2005.

ALUMNI SPOTLIGHT—MSLS graduates use design to make their mark.

Lawrence Silcox ('07) and Kristoffer Lundholm ('05) discuss the role of their design school backgrounds with Dan Johnson ('06). Since MSLS, Kristoffer has completed another masters program in design and is living in Gothenburg. Lawrence has just finished the MSLS programme and is biking through Europe before working on a pilot agriculture project in Chile.



Lawrence Silcox '07

D: *How can you help bridge the sustainability gap as a designer?*

L: For me, I've always believed that design is political. And that doesn't necessarily mean that design has to be involved in politics. But there is an opportunity to use design as a tool. It's something that I wanted to do before I came to BTH, and something I actually plan on doing more now after BTH is to not look at it as a career, but as an opportunity to sort of use design as an extra tool in your tool-

box, and combine that with sustainability theory, the theory we learned at BTH, and start using that to implement change, basically. Yeah, quite quickly, design has the advantage of relating to humans and understanding people, and I think that that goes hand-in-hand with sustainability. So there's good potential there.

K: I think that was a really good answer, ... especially the part about design being a tool. For me, design is very much. In Sweden, more and more of the schools are going over to talking about design thinking and the design process as such - not specifically whether it's a product or whatever it becomes in the end, but the actual process that leads up to the end result. And I think that's where design can help in many, many different situations. I mean product development for big corporate businesses or small scale social community situations, where design thinking can be used to come up with creative solutions that improve or allows for quality of life within constraints. For myself, I see for myself much more of a facilitator than I do as a creator of products or objects of any kind.

D: *What now?*

K: I've actually undertaken a masters degree in design. So I had a bachelors degree before and now I have a masters degree, and I just graduated. For my thesis project or final project, I've been working with The Natural Step (TNS) on an e-learning tool for sustainable business management.

D: *Do you plan to continue working with them in the fu-*

ture?

K: Hopefully, yes. Hopefully the project will go on. And we'll see... If you look at design bureaus wanting to do this kind of work, in Sweden there are no major big bureaus working with this and they have not decided to start building capacity yet, which means it's pretty hard to get work if you want to work specifically with sustainable design.

L: Some traveling, a lot of biking. And then I'll be participating eventually in September ... in a project down in Chile, which is a small scale ... grass roots approach to agriculture with a strong sustainability perspective.

D: *Lawrence, you created a guidebook for your thesis. Are you planning on maybe distributing that somehow after graduation?*

L: At this point I would say, the three of us have some interest in that, but we haven't talked about doing that.

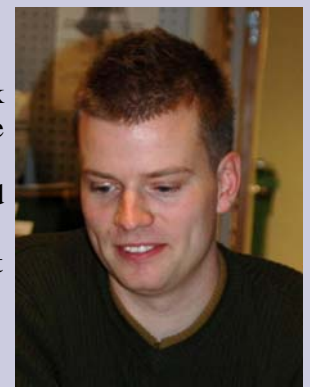
D: *Kristoffer, after BTH you created a video on an aluminum can.*

K: Before I went to BTH I was more focused on product design and physical objects as such. And, after BTH I find myself doing a lot more design strategy, communication, service development and such.

So there's a shift and I think it has to do more with that wherever I go, I go lecture and facilitate workshops at all the design schools in Sweden (most). There is such a need for communication that that's kind-of where I've started.

D: *Do you foresee yourself doing any other things like that?*

K: In a way what I'm doing with TNS now is in the same way. And, I'd like to do them, but it's a matter of resources as well, because it takes a lot of time to do one. But, yeah, I think considering how much data or information that meets us every day, and the amount of channels around us - TV, newspapers, movies, radio, music, advertising, friends, family - I think definitely one of the places where information has to kind of come from, is not new, or - how should I say - organized media. So that's part of my interest in doing it that way. Because it's impossible to speak to everyone person-to-person. ■



Kristoffer Lundholm '05

SoL Sustainability Forum 2007

by Georges Dyer, Class of 2006

World Café with representatives from companies like Nike, BP, GE, Coca-Cola, authors, musical stars, and a group of thirteen-year-old students who run a sustainability consulting practice based on The Natural Step framework – these were the basic ingredients for the Society for Organizational Learning 2007 Sustainability Forum in Atlanta, Georgia.

Over the three days, spent mostly in a large ballroom half-filled with about 25 round tables and a small center stage, these ingredients were mixed over many conversations, spiced with inspiring presentations and insights from panels, and came together in just the right way to provoke a renewed sense of purpose and energize the participants. We left ready to take action.

There were three MSLS alums in attendance – Susan Garrett ('05), Michelle McKay ('06), and Georges Dyer ('06) – and we were in our element, surrounded by experienced sustainability practitioners and systems-thinkers. The networking was fantastic, and many of the connections have already led to rewarding personal and professional relationships. We came away reassured that there is a large and growing community working hard to create a sustainable society, employing an upstream, whole-system approach.

The highlights are too many to list, but included a song-filled presentation from Raffi, a famous Canadian children's singer, who spoke of the power of our love and respect for children to engage people in sustainable development. Also fascinating was an insider's look on the current state of the renewable energy industry from Vivienne Cox and John Krenicki, CEOs of BP Alternative Energy and GE Energy, respectively. They told us how demand for 'clean-tech' and renewables is soaring, to the point that securing enough capital has become a limiting factor in deploying clean energy solutions.

There were smaller break-out sessions to learn about more discreet concepts and projects. MIT grads working with the Sustainability Institute and SEED (a Schlumberger non-profit) unveiled an online tool for learning about the "bath-tub" model, and the concept *systematically increasing concentrations*. A 'beta' version can be found at [http://](http://www.seed.slb.com/en/scictr/watch/climate_change/challenge.htm)

www.seed.slb.com/en/scictr/watch/climate_change/challenge.htm.

Another session covered the ELIAS project – Emerging Leaders for Innovation Across Systems – which brings together high-level managers from organizations in different sectors (business, NGO, and government) to apply organizational learning concepts to cross-sector, collaborative projects. The program combines leadership training and concrete contributions to sustainable development with plenty of learning. We hope to develop a partnership between ELIAS and MSLS, possibly through some of next year's students conducting research in collaboration with the project.

The conference also was an opportunity for the Women Leading Sustainability WorkGroup to meet in person. The group hosted two interesting and dynamic sessions on the theme of the network: *If women can lead sustainability from the inside out, how can we apply their innate systems and relationship abilities to restore balance to the world, build multi-sector partnerships and exceed the triple bottom line?* WLS holds regular conference calls on themes such as the upcoming *By India, For India*, during which moderators will engage Sara Severn, Director of Sustainability at Nike in a focused dialogue about a supply chain project that connects consumers more intimately to the producing community and empowers women within that community.

On the last evening of the conference, with energy already running high, we were treated to a 'peak experience' of sorts in Janine Benyus' presentation. She had just arrived from Europe with exciting reports about the EC showing interest in looking to nature (with help from the IUCN) to inform REACH chemicals regulation. One could just feel the rigid barriers between disciplines and sectors crumbling, the experts emerging from their drill holes and looking to learn from one another to create sustainable future.

If you have any questions about the SoL Sustainability Forum or Women Leading Sustainability email Georges Dyer at georges@greenland-enterprises.com, or Michelle McKay at michelle@greenland-enterprises.com.

■

Class Notes

Class of 2005

Collected by Archie Kasnet

Emma Eriksson

“What a great opportunity to send my greetings to you all. I'm writing from a sunny Stockholm. For the past year (may-may) I have worked on a project basis on the Swedish Environmental Protection Agency with funding for Local Investment Programmes (LIP) and Climate Investment Programmes (KLIMP). Over the summer I'm a halftime student on Stockholm University while looking for a new job.”

“LIP and KLIMP are governmental initiatives from 1996 and 2002 to promote sustainable development for municipalities. Municipalities put together programs of projects connected to their local sustainable development.”

<http://www.internat.naturvardsverket.se/> - Issues - Investment Programmes

Ronan Chester

“I work at The Healthiest Home and am helping them complete a couple LEED projects: The Currents (www.windmilldevelopments.com/currents/index.htm) and Acqua + Vento (www.windmilldevelopments.com/avindex.htm). We are also just getting started with Dockside Green, Canada's largest sustainable development project (www.docksidegreen.com). Our typical role is to help with the interior design, and then supply and install all the finishes such as cabinetry and flooring. Contracting finishes is usually a real pain since you're the last team on site and your products and installations are at the forefront of the visual impact that green buildings have. So far we have been quite successful.”

“I am pleased to be involved in an interesting volunteer project called Perthworks (www.perthworks.com). Perthworks is an attempt to take a 3 acre brownfield site and redevelop it into a model sustainable development neighbourhood. This project is taking place within the small historic town of Perth, where traditional modes of living are currently being displaced by increased peripheral expansion and growth. Active citizens within the town have made a great effort to bring it back to a pedestrian scale that protects the magic

feel of this great little town. So far everything looks promising, as we have been successful in retaining funding, modifying zoning bylaws and getting general buy-in from interested folks – we even have a developer who responded to the RFP. Most of the work has been done by the two project leaders who are based in Perth. The brownfield site has been remediated and recently a model 'Smart Home' (sustainable oriented home) has been placed on the site.”

Kerly Acosta

“I am in a period of Transition, as usual. For the summer I will be working as a researcher of green roofs but hopefully in the fall I will be working on transitioning BCIT towards sustainability! Plan B would be to travel, I have been curious about Turkey. Anyone got connections there? As per usual, no set pattern to my life as far as my activities, this keeps me on my toes and never bored. I have fallen in love with yoga, and rekindled my love for dark chocolate hmmm goodness. I am grateful and thankful for the opportunities and the people that have crossed my path so far.”

Renaud Richard

“TNS France TNS France TNS France, not much new, just some good projects going on with the big carpet tiles company, some SMEs changing their core purpose and finding good actions after ABCD's, some training, some teaching, too much administrative things, but generally feeling good and for sure growing, maybe even in numbers in the next weeks / months.

Personally : its soon gonna be a year in my flat near Briançon (home, french alps), facing the mountains. And for the rest, it's like all waves, there are some ups and some downs!”

Roya Khaleeli

“At the end of Jan 207, after my MSLS year as a student, an incredible 1.5 years as a TA/ Researcher with the programme and much deliberation, I moved to London, UK (a good way to bring in my 30s)

“It was a bittersweet goodbye to the people I had connected with over the years and the beautiful setting of

Class Notes

Karlskrona - I especially miss biking to work along the water and seeing the baby swans grow over the course of a year

“I waitressed for a few weeks before starting a research project for a book on carbon saving with Beyond Green (a growing London based sustainability consultancy - www.beyondgreen.co.uk)

“I continued to research for the book and am now working with the sustainable construction and technologies team - we ensure that a broad definition of sustainability is considered early in the design process and push the boundaries on what sustainability means to each project

“I am enjoying being in a city that is taking significant strides "in the right direction" and that enables me to meet up with alumni on a regular basis - Jo Brennan

2005/ Birte Berlemann 2005/ Renaud Richard 2005/ Heather Worosz 2005 / Andrew Outhwaite 2006/ Richard Blume 2006/ Merlina Missimer 2007”

Mandy Tew

“This summer marks the successful completion of the first year of my second masters program (in Architecture). I am happy to report that I,ve earned top marks and an assistanceship that will pay for the rest of my two years of schooling. I am even happier to report that Greg and I are enjoying life in Blacksburg and have both become civically active in promoting sustainability and quality of life.

“Greg and I are still working to develop our multi-family building~which has been a long and challenging process. As Interior Design program chair here at Virginia Tech, Greg continues to incorporate sustainability into the curriculum. In addition to my studies in architecture and urban development, I have also been elected to the board of the Friends the Blacksburg Farmers Market (an organization that promotes local and organic agriculture).

“In general, this past year has been a productive one, filled with challenges, opportunities, and lots and lots of learning. We hope next year will bring more of the same.”

Scott Grierson

“Life is moving along at breakneck speed here in Oz. After some serious health scares earlier in the year that saw me hospitalised for a time, I have now recovered and am back at 'em with full zest! The political climate has changed here dramatically over the last 6-9 months and there is cautious optimism about a change in government later in the year that should bring about a significant redress of sustainability related policy and activity. Amongst other initiatives, this includes ratifying Kyoto (not before time!) as well as various economic and policy stimulants for bioenergy projects etc. A couple of weeks ago I heard the Federal Shadow Minister for the Environment (former rock legend

and 'Midnight Oil' frontman, Peter Garrett) speak - the Opposition are certainly making some good noises! Otherwise, I am now a Director of The Natural Step in Australia and whilst the organisation here is still relatively embryonic and quite resource-poor, we have some good initiatives in the planning and feel that the market will be responsive. My research is ticking along and I am nearing the end of the 'literature review' phase (though in truth this is kind of a rolling task) before launching into experimental work and various

modelling activities in the 2nd half of the year. This is connected to another initiative I am part of - Crucible Carbon - which is an entity focused on sustainable carbon-related innovation, including establishment of a R&D fund that will accelerate technologies from lab to demonstration scale in preparation for commercialisation. I am just now also closing off teaching of the online course 'Introduction to Sustainable Engineering' for BTH that had students participating from Japan, China, Lithuania, Sweden and Cameroon. A good experience though not without challenges mainly relating to the learning interface (i.e. LUVIT) with which many will be familiar! Finally, I am currently listening to rain on the roof - a good sound and it appears that our prolonged drought is finally breaking. Towns in the Western districts of Victoria have had their first rain in 10 years and people are smiling again. Most importantly, my veggie patch is going gangbusters and there is some serious snow in them that hills!”



Roya braves the Karlskrona Rapids

Class Notes

2fPublications&portalName=tc

Carmen Turner

“I’m involved with managing the sustainability report and stakeholder engagements, involved in our participation as Olympic Sponsors from a sustainability context. How can we support the games in making them more sustainable?”

“Basically, I wear many hats here and help integrate the whole sustainability strategic plan. We deal with very challenging issues, from working in areas where poverty is rampant to how we can become a more resource management-based company, while returning value to our communities where we operate. See below for our partnership with this Clinton initiative, very cool and exciting!! Hope things are well!”

[http://www.teckcominco.com/Generic.aspx?PAGE=Sustainability+Pages%](http://www.teckcominco.com/Generic.aspx?PAGE=Sustainability+Pages%20)

Birte Berlemann

“I’m in Germany at the moment, where I finally managed to finish my studies. I’m now seeking a job in London and plan to move there as soon as possible. I met Roya, Jo and Andrew in March, when I was in London for a quick visit.”

Jennifer Woofter

“Jennifer has been working 18+ hours a day with Strategic Sustainability Consulting. With clients in Vancouver (Carmen’s company, Teck Cominco), New York City (a high-end health club and spa with Hollywood A-list members), and Key West (the original Jimmy Buffett’s



Three generations of MSLS classes meeting together in Karlskrona for an MSLS visioning session.

Class Notes

Margaritaville store), she's also somehow managing to spend lots of time in adventure-ridden locales. (She doesn't like to talk about the trips to Cleveland and White Plains...)"

Ann Scheerer

"In October 2006, I took a position with Sustain Dane in Madison, Wisconsin. They are all over The Natural Step, thus my interest in the organization. So I moved from Seattle to Madison in October. The City of Madison has adopted TNS and even hired TNS Canada to train the city employees and guess who was one of the trainers? Mr. Mike Purcell! He was in Madison with colleague Chad Park in November and it was really great to see him.

"I learned a lot from the folks in Madison about applying TNS to communities and was planning to stay on for a while, but unfortunately my sister Libby who lived here in Seattle with her family passed away suddenly in February, so I decided to move back to Seattle to be closer to her kids (Camille 14 and Nick 12). Needless to say, it's been a rough year.

"I just arrived back in Seattle a few weeks ago and am now settling in and reconnecting with friends and family... and looking for work. I'm back volunteering for Sustainable Ballard, a neighborhood sustainability organization in which I was very involved with before I took off for Madison. They are my local sustainability buds and have voted me VP. We plan to integrate TNS into our activities and will be working on a strategic plan in the next few months."

Archie Kasnet

I hope everyone is well and enjoying the beginning of the summer. I know summer is here when the south-west breeze fills around every street corner in the city. It is these days that I am thinking about being on the water, but alas, there is work to be done. I am back in Boston after a winter in the Dominican Republic creating a coastal management plan for GrupoPuntaCana. I am working with Georges Dyer and Michelle McKay, cranking up a consulting business, working on a biz plan, and finishing up a never ending string of papers. Summer is here, the Tall Ships have arrived to the Northeast, and keeping my busy on the weekends..." ■

Class of 2006 by Ingrid Jacobson

Has it been a year already? Class of '06 is still busy, getting the word out there.

Dan Johnson is enjoying the summer weather in Karlskrona, finishing up the 2006/7 programme year. He is grateful to have been a part of the programme for an extra year and for the many MSLS alumni that have dropped by to visit. He is looking forward to the next step - whatever that may be.

Benjamin Hornblow is working hard for a small LCA consulting company in Copenhagen. He is also helping out with an upcoming Sol Sustainability and Innovation workshop in July. For fun, he plays banjo in a local band (the Goodtime Banjo Boys)!

Kate Maddigan is currently a biologist for the Ontario government developing landowner stewardship of Bald Eagle habitat around Lake Ontario. She also works with NGOs on sustainable rural transportation initiatives and locally-grown food research.

Alexandra Chavarayan is enormously happy and shining as a TV person now, working in the field of show-business and public relations. At the same time she has volunteered to organize SD conferences devoted to different problems in connection with sustainable development (religion, politics, etc.) and the last thing to mention is that she and her business partners are starting a new SD business focused on solar energy at the Southern Russia.

Julia Smolyaninova is currently finishing her Masters in European Tourism Management and writing her thesis about customer satisfaction, namely business people, in the hotel industry.

Celia Peterson is back in her adoptive country of Finland working on Environmental Affairs at the Nokia world headquarters, helping one of the world's most sustainable corporations become more so, and immersing herself in the amazing Helsinki music scene.

Geneva Rae is living, exploring, natural capitalizing, playing, canoodling, loving, missing, friend-making, networking, business-building, policy analyzing, learning, healing, sharing, wallowing, patio-ing, reading, and looking forward to bright things ahead.

Kyle White is still employed with the City of Calgary! Recently organized a Green Fleet Gala to showcase sus-

Class Notes

tainable transportation options as part of a Footprint for Sustainable Cities Conference. Brought in 18 "green" vehicles including close to a dozen hybrid cars and buses, clean diesel and gasoline cars and even a hydrogen vehicle and had a dinner and guest speaker in a hall filled with the vehicles.

Richard Blume has had a busy year as part of the MSLS programme team and caught up with **Fred Ebeneku-Anim** while presenting at a conference in Ghana, and **Tang XiouYing** while delivering lectures to exchange students in China.

Tamara Connell is in Vancouver – same great job at Vancity, new great living quarters (spare room if you want to come visit). On the whole, things feel like they are coming together.

Michelle McKay and **Georges Dyer** have settled in Jamaica Plain, a funky Boston neighborhood, and are enjoying spring walks in the nearby arboretum and having an organic co-op grocer around the corner from their new place. They've welcomed **Archie Kasnet** ('05) as a partner in Greenland Enterprises and are busy with the University Presidents' Climate Commitment - schools with over 2 million students are developing long-term strategic plans for climate neutrality.

Since his return to Ottawa, **Peter "peaches" Sims** has been doing some soul-searching, exploring and networking in order to find his niche in the sustainability landscape. He has participated in some exciting projects, like a workshop with the KaosPilots Outpost, in Vancouver, and is currently stirring the pot with some fellow Canadian alumni, co-creating a Canadian MSLS Alumni "community of practice".

Zaid Azaizeh is working in Dubai with a consultancy company on water and wastewater infrastructure design for new developments. Trying to reduce his ecofootprint in a region where walking, biking, buses and trains are not options and cars (not even hybrid) are the only means, but he is still try to share rides whenever possible. He is also glad to see the ecowave and the "S" spreading around.

Onur Ozman continues on being a research student in Kyoto, Japan. His focus is on the social aspects relating to unsustainability especially on interactions of businesses with the wider systems of the society and the ecology.

Olukoye Babatunde is in Montreal, doing great as expected. All thanks to **Isabelle Martell** for her visit on the

first weekend I stepped in the french province, it was fulfilled! An he will be there till middle July after which he'll return back to Sweden via Uk. If you know Kent Park at Cote-deneiges, you may drop by to see Tunde's soccer match for the Montreal Eagles, just like the European Champion AC Milan!

Olers Marie Eriksson has since graduation been collaborating with TNS-Sweden in developing an e-learning course. It will be tested by a company in Dalarna beginning autumn. She has also been the process leader of a 2-year distance learning programme about leadership and health promotion. Marie is now home with Elin that was born 21 of March!

Dai Dan is finishing up at Kunming University and will be traveling to a tropical rainforest which is 500 meters below sea level! She will go to work in the Ningbo Institute of Material Technology & Engineering Chinese Academy of Sciences in July which be responsible for new sustainable materials research and design.

Margaret McRoberts is living in Germany, attending many conferences including one in Croatia hosted by Praxis Peace Institute. She is also finishing a stock photography project as well picking up freelance writing while looking for permanent work.

Ingrid Jacobson is holding it down in Oakland even stronger than before, having learned a lot about love and life in the last 7 months. She is not giving up her dream of reforming public education and is looking for sneaky ways to bring the 4 sustainability principles into urban schools.

Mauricio Mira Ponton headquartered in Bogota, merged

Spread the Word!

Ensure the future success of the MSLS programme, by helping us continue to recruit the highest quality applicants.

Please help us spread the word to potential applicants & keep your contact info updated so we can keep our network strong!

Applications for the 2008/09 academic year will open on Dec. 1st!

Visit www.bth.se/msls

Class Notes

Greenflare into a new company called Equilibrium Consulting Group (ECG) www.equilibriumcg.com. He is applying his patented "Trojan Horse Strategy" to show companies that being clean is not only good for the planet but will also represent on substantial savings.

Isabelle Martell is working hard these days, trying to find time to all she dreams to do. She is excited that her twin sister is coming back to Nova Scotia to live with her.

Miriam Karell has finally stepped out into the world as a 'sustainability strategist'. She has coached someone one-on-one (to convince management sustainability was important), given a few webinars and lectures, and now successfully organized and co-facilitated a one-day creative forum for organizational change leaders. Her business is starting to take off and she will have her marketing finished very soon (it is all exciting!): www.threepointvision.com.

Melanie Dubin moved to Seattle in February, working in a cost/risk management company doing cost and 'sustainable' consulting for 'green' buildings, and trying to stir things up in the office. Started a garden and playing outside and hoping Gunter can come here ASAP... Come visit! What about the rest?

Rachelle McElroy is applying the tools she learned in Sweden to Victoria's small business community in the form of strategic planning for sustainability workshops, advisory services and tools for green business seminars. Her business, greenBIZstrategies will be launching in July in collaboration with Victoria's business community, she is starting a Green Business Certification.

Itzel Orozco has been heavily involved in projects like the Sustainable Advantage Conference, working for the Institute for a Sustainable Environment, and a take-back program for Nau. This summer she will work for a Portland-based manufacturing company doing a sustainability assessment, and then off to China for a 'Sustainable Supply Chain' field trip.

Well **Andrew, Aqib, Cesar, Chris, Ed, Fred, George, Xiaoou, Jason, John, Joy, Pierre, Kathleen, Lisa, Magda, Mike, Renee, Saruhan, and Xiao Ying (Sarah)** of course we just have to know where you are and what you are doing, shoot us all and email so that we can stay connected ■

Class of 2007 Alumni Head South

by Richard Blume

In September 2007, five graduates of the MSLS class of 2006/07 will begin a new journey in South America. Cari Bivona, Michael Henson, Sean Spender, Lawrence Silcox



and Monique Monteverde (pictured left) have been contracted by a private landowner near Santiago, Chile to help him transition his 6.5 hectare pomegranate farm towards sustainability.

The primary objective is to retrofit the existing irrigation system to run on renewable energy. With the help of the strategic sustainable development framework the team plans to take a holistic approach to assessing all operations on the farm.

They also hope to expand the project into a capacity building and educational tool than can help identify barriers to making the transition to cleaner energy, and to provide opportunities to build partnerships with local educational institutions and NGO's. They are currently in the preliminary research phase, contacting individuals and organizations and will spend three months on location.



To track their progress log onto their blog at <http://www.sustainablewaterpumping.blogspot.com>

Strategic Leadership towards Sustainability



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Richard Blume ('06), Lawrence Silcox ('07), Tony Thompson ('07), Greenland Enterprises

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StratLeade Sustainability Education has now received its 501(c)(3) charitable organization status. US taxpayers can now deduct donations to the MSLS programme made through StrateLeade! StrateLeade donations are made securely online through PayPal.