

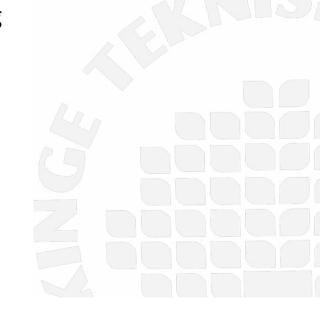


#### Analyzing the Impact of Differences in Academic Cultures on the Learning Experiences of Overseas Master's Students.

Javier Gonzalez-Huerta & Simon Poulding

http://www.gonzalez-huerta.net/wp-content/uploads/2017/08/laralardom2017.pdf

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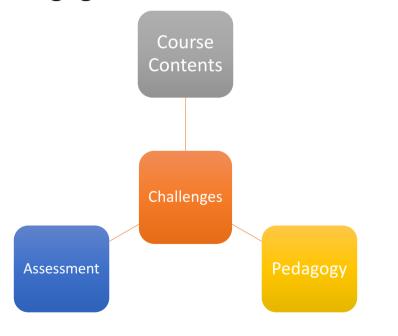


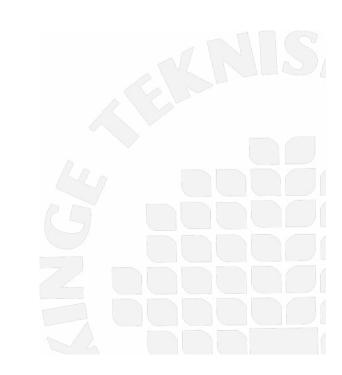




#### Goal

 Analyze problems faced by overseas students @BTH that limit the ability of students to engage in the MSc in Software Engineering.









### Research Questions

- The main research question was: What is going on here?
- But we have more scientific research questions:
  - **RQ2:** What are the differences in academic culture between BTH and partner universities in China and India?
    - How it affects to students on the MSc degree on Software Engineering?
  - **RQ2:** How do students perceive the impact -- both positively and negatively -- of these differences on their learning at BTH?



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### Method

• Focus Group Interviews





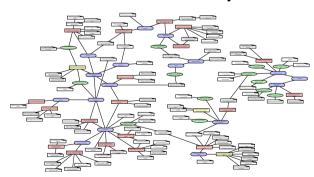


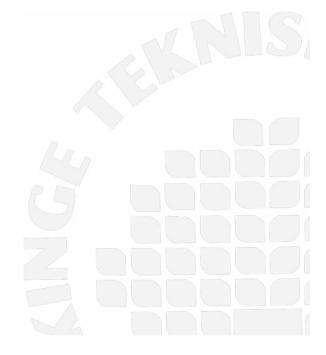






Thematic Analysis









### Focus Group

- 60 minutes interview
- Video and audio recorded
- 4 -6 participants coming from the same university
  - They will have similar experiences
  - Being in a familiar environment will promote participation
- Contacted by the researchers (which have been also their teachers in some courses)





#### Ethical Considerations I

- Subsequent Student Assessment:
  - We may be lecturers and/or examiners for some of the participants in the future.
    - will act differently based on their participation in and their input to the focus group?
    - may we privilege participants over non-participants by discussing (including revealing our opinions on) the nature of assessment at BTH?
  - The use of focus groups rather than interviews, is likely to minimize any subsequent bias towards individual students.





#### **Ethical Considerations II**

- Data Privacy:
  - The data we obtained (video recording, audio recording, transcripts etc.) is kept securely;
  - we will not make it available to others;
  - it will be deleted when no longer required.
  - Any report or other publication will not use the data in a manner that will enable individual participants to be identified.
  - At any stage, the participant may withdraw from the experiment, and the participant's data will be deleted.





## Thematic analysis

- Our original intention was to apply Grounded Theory
- Analysing the 1<sup>st</sup> interview we realized that "the theory" was accessible in the "surface"
- We applied Thematic Analysis instead





## Thematic Analysis: What it is? How it works?

- Thematic Analysis technique to find patterns and hierarchies of themes in qualitative data
- Process
  - Phase 1: Familiarise with the data
  - Phase 2: Initial Coding
  - Phase 3: Organise data in themes
  - Phase 4 and 5: Refinement of the coding and theme organisation





## The Study

Analyzing the Impact of Differences in Academic Cultures on the Learning Experiences of Overseas Master's Students.





## **Participants**

• Group C1: 4 students from the University of Science and Technology, Beijing, China. (out of 11 students)



• Group I1: 5 students from the Jawaharlal Nehru Techno- logical University, Hyderabad, India. (out of 11 students)







## Structure of the Study: Group C1







Prompting Questions: 1st version



Prompting Questions: 2<sup>nd</sup> version







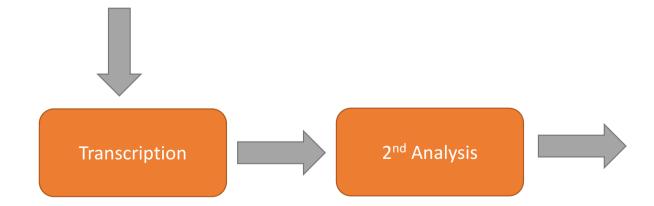
## Structure of the Study: Group 11

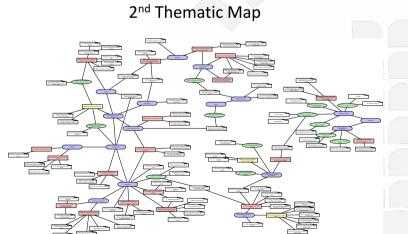






Prompting Questions: 2nd version









## Results of the Analysis

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## Legend

Main themes that are general pedagogical topic areas (e.g., teaching and learning activities or assessment)

Assessment @BTH

Sub-themes that typiically correspond to academic

differences between BTH and partner univversities

I1 @BTH cultural differences are beneficial to learning

Previous years students are best source of information about studying @BTH

Lack of introductory information @BTH

Codes derived from the transcript of the focus groups

C1 Lack of proper introduction to the program

Positive impact

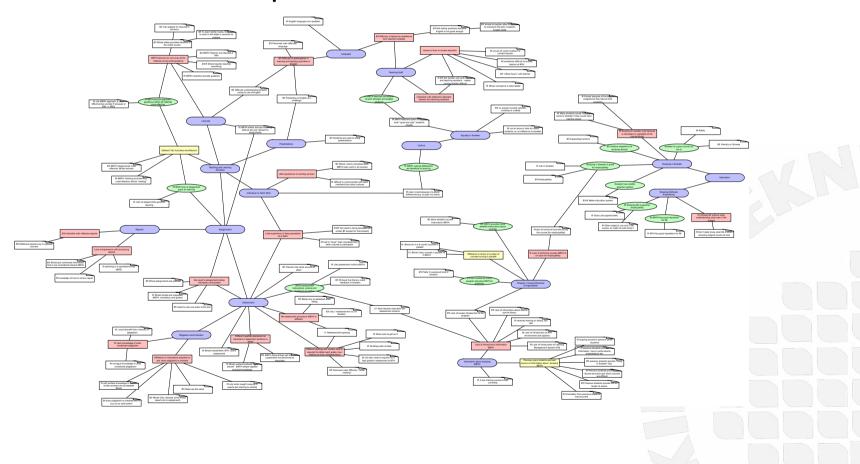
Neutral impact (or unclear)

C1 Indicates Chinesse group 1 & I1 indicates Indian group 1





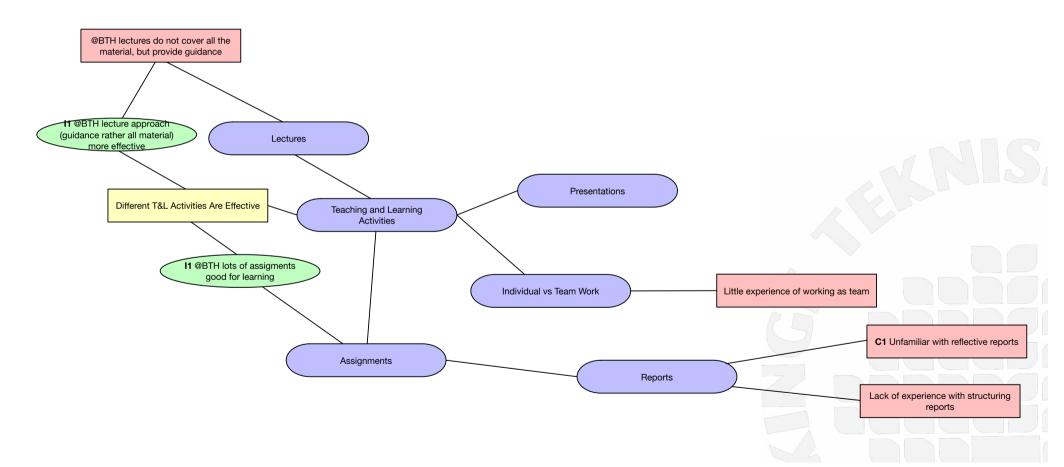
## The Thematic Map







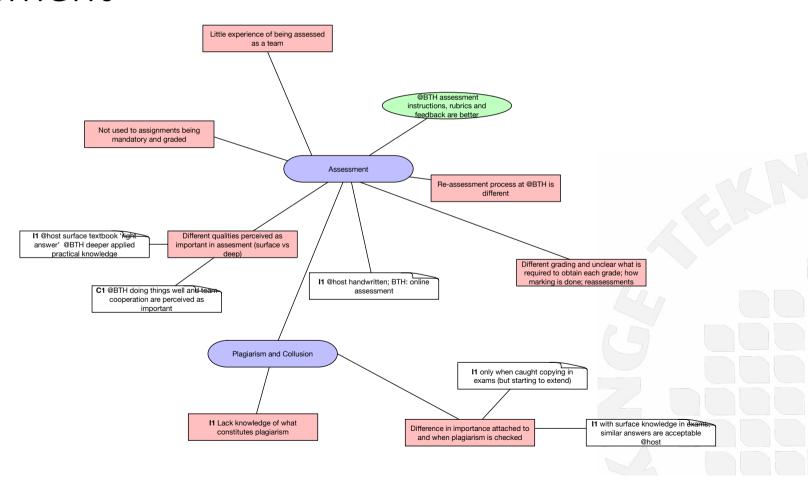
## Teaching and Learning Activities





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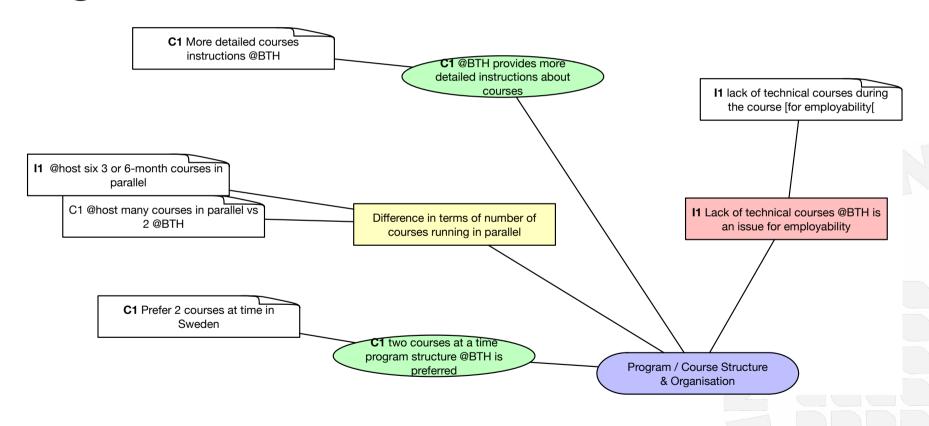
#### Assessment







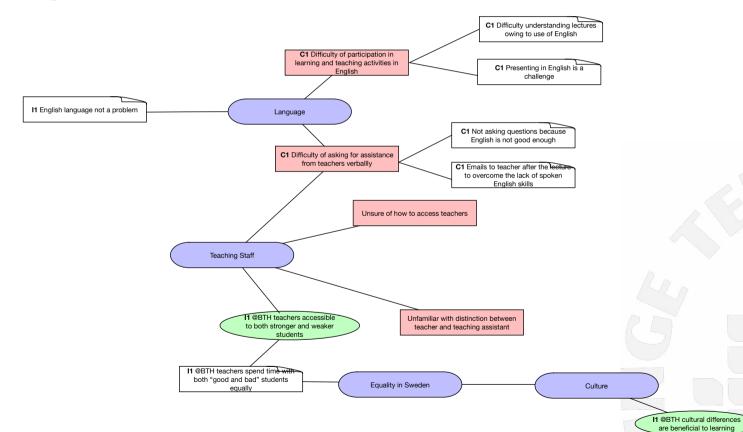
## Program and Course Structure







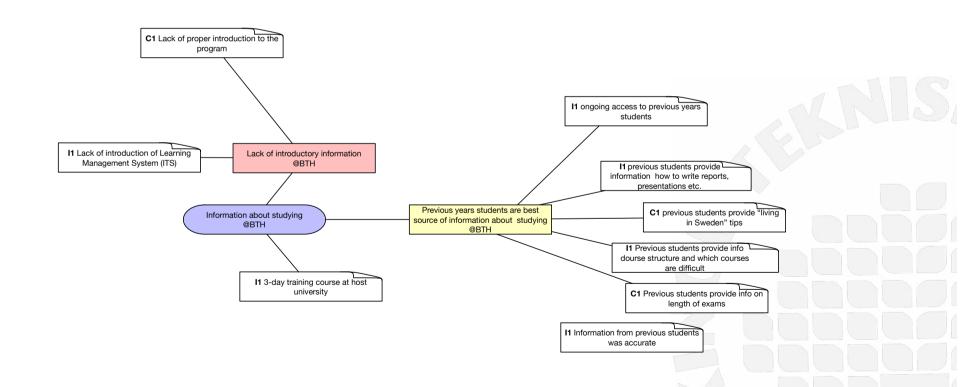
## Language and Culture







## Information about Study @BTH





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## Main Results

Academic Difference	Impact
Unsure of how to access teachers for assistance	-
Unfamiliar with distinction between teacher and teaching assistant	-
Difficulty of asking for assistance from teachers verbally (C1 only)	-
Teachers are accessible equally to both stronger and weaker students (I1)	+
Difficulty of participation in learning and teaching activities in English (C1 only)	-
At BTH, lectures do not cover all the material exhaustively, but instead provide guidance	-
Different teaching and learning activities are regarded as the most effective	neutral
At BTH often required to work as a team, but little experience from host university	-
At BTH often assessed as a team, but little experience from host university	-
Many more assignments at BTH - and this is good for learning (I1 only)	+
Unfamiliar with how to write reflective reports (C1 only)	_
Lack of experience with structuring report assignments	-
At BTH, assignments throughout the courses are mandatory and are graded	-
At BTH, assessment instructions, rubrics, and feedback is much clearer	+
Re-assessment process at BTH is different	-
Marking and grading process at BTH is different, and unclear to students	-
Different qualities are perceived as being important in assessment: show deeper learning at BTH	-
Difference in importance attached to plagiarism and when it is checked	-
Lack knowledge of what constitutes plagiarism (I1 only)	-
Cultural differences at BTH are beneficial to learning (I1 only)	+
BTH provides more detailed instructions about course structure and organisation (C1 only)	+
Difference in the number of courses running in parallel	neutral
Two courses at a time is better structure for the programme at BTH (C1 only)	+
Lack of introductory information at BTH	_
Previous years' students are the best source of information about studying at BTH	neutral





## Threats to the Validity

Analyzing the Impact of Differences in Academic Cultures on the Learning Experiences of Overseas Master's Students.





## Main Threats to the Validity

#### • Validity:

Mitigated by choosing a well know method to analyze this type of phenomena

#### • Reliability:

- Subjectivity is rooted in this type of studies
- Mitigated by fully transcribing the interviews and cross validating the classification and coding

#### • Generalisabity:

 With this study we do not aim for any kind of generalisability, but to understand the phenomena





## Other Threats to the Validity

- Reluctance to express opinions in front of peers
- Reluctance to talk about certain problems in front of the pro- fessors
- Participants biased by their opinions regarding the courses taught by the researchers
- Reluctance to talk about unethical or compromising problems
- Language barriers
- Presence of the Class Leader





## Future Work

Analyzing the Impact of Differences in Academic Cultures on the Learning Experiences of Overseas Master's Students.





#### **Future Work**

- To continue this work by conducting additional focus groups with cohorts from other universities
- We would also like to strength the reliability of the conclusions by interviewing
  - Program managers
  - Collaboration projects coordinators
  - Teachers both here and in their home universities



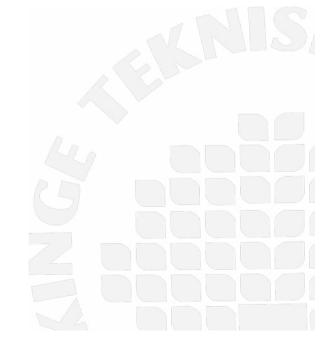


#### Future Work

## Replications in other Settings / Universities?

You are more than welcome onboard!!!









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