



# Ensure business success through sustainability implementation

**BTH** BLEKINGE INSTITUTE OF TECHNOLOGY

Open seminar - 1<sup>st</sup> Feb. 2018 in Karlskrona

Maybe you want to see and hear examples of how sustainability can contribute to business success? Or maybe you are already convinced, but struggle with how to operationalize your strategic commitment in practice? Or maybe, you even got some success stories that you want to share?

**On the 1<sup>st</sup> of February**, Blekinge Institute of Technology invites you to a seminar to learn and share experiences with leading companies and academic researchers on how you can make sustainability tangible of which is abstract today– all the way from how sustainability forms part of your company vision to how you can systematically and strategically include sustainability in the decisions that are taken every day.

This seminar will feature the final results and outcomes of the STOSIP project (Strategic, Tactical, and Operational Implementation of Sustainability in the Innovation Process). For three years, GKN Aerospace, Volvo Construction Equipment, Blekinge Institute of Technology, and the Technical University of Denmark have worked together to find out how to take sustainability implementation to the next level.

At the seminar, you will also have the opportunity to...

...meet and exchange with colleagues and build contacts for future alliances and collaborations.

...hear the outcomes of what is possible when committed companies and researchers put their heads together.

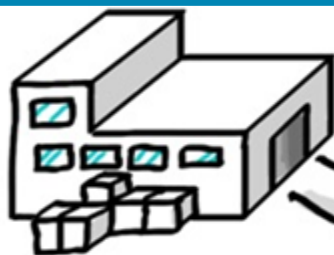
...get inspired by our key note speaker.

...actively participate in a workshop with researchers and practitioners.

You're in?

Participation is free, but the number of seats is limited, so please make sure to register in time.

Support  
manufacturing  
companies





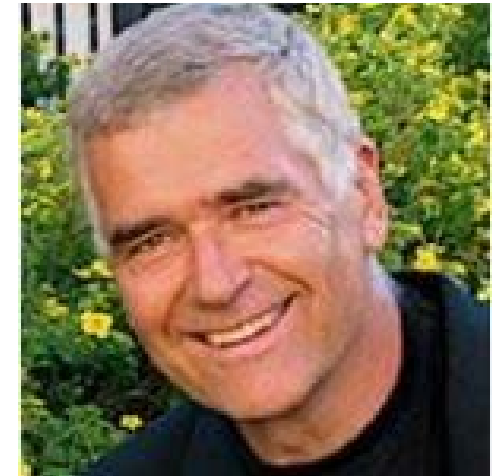
# Ensure business success through sustainability implementation

**BTH** BLEKINGE INSTITUTE OF TECHNOLOGY

Open seminar - 1st Feb. 2018 in Karlskrona

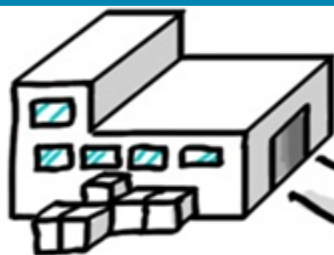
Karl-Henrik Robèrt will give a key note speech how to ensure business success through sustainability implementation.

Dr. Karl-Henrik Robèrt is a professor at the Department of Strategic Sustainable Development at BTH. Dr. Robert has a medical degree and a doctorate in internal medicine from Karolinska Institute and has been Head of the Department of Clinical Hematology and Oncology at Huddinge Hospital. Dr. Robert has also been Professor of Physical Resource Theory, Chalmers University of Technology. He has extensive experience in interdisciplinary research and training in strategic sustainable development and sustainable product innovation and has integrated sustainability aspects in engineering education. He advises and trains leaders in industry and society in strategic sustainable development.



KK-stiftelsen ><

Support manufacturing companies



GKN Engine System

**VOLVO**

Construction Equipment



Implement



# STOSIP project

Final seminar - 1st Feb. 2018 in Karlskrona

# BTH

BLEKINGE  
INSTITUTE OF  
TECHNOLOGY

## Agenda

12:00-13:00	Registration and Common lunch
13:00-13:05	Welcome
13:05 - 15:00	Results from STOSIP <ul style="list-style-type: none"><li>• STOSIP companies' success stories (Volvo CE and GKN aerospace)</li><li>• Break (15 min)</li><li>• STOSIP researchers presentations</li></ul>
15:00 - 15:45	Key note speaker
15:45:-16:00	Break
16:00- 17:45	Workshop: Dissemination and Implementation of Sustainable Design Tools in Industry
17:45-18:00	Sum up

## Welcome!

The final seminar for the STOSIP project - presenting success stories from industry and results from academia in the area of Sustainable Product Development. A key note speaker and a common workshop will also be part of the agenda to make your day a good experience.

## Registration

Last day to register 24th of January 2018

**Place:** Blekinge Institute of Technology –J1610, 1st floor, Karlskrona, Sweden.

**Language:** English

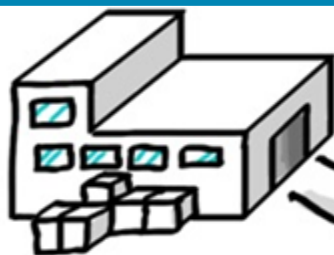
**Contact and register:** [svetlana.zivanovic@bth.se](mailto:svetlana.zivanovic@bth.se)

**Price:** free of charge but since food is included, **registration is mandatory.**

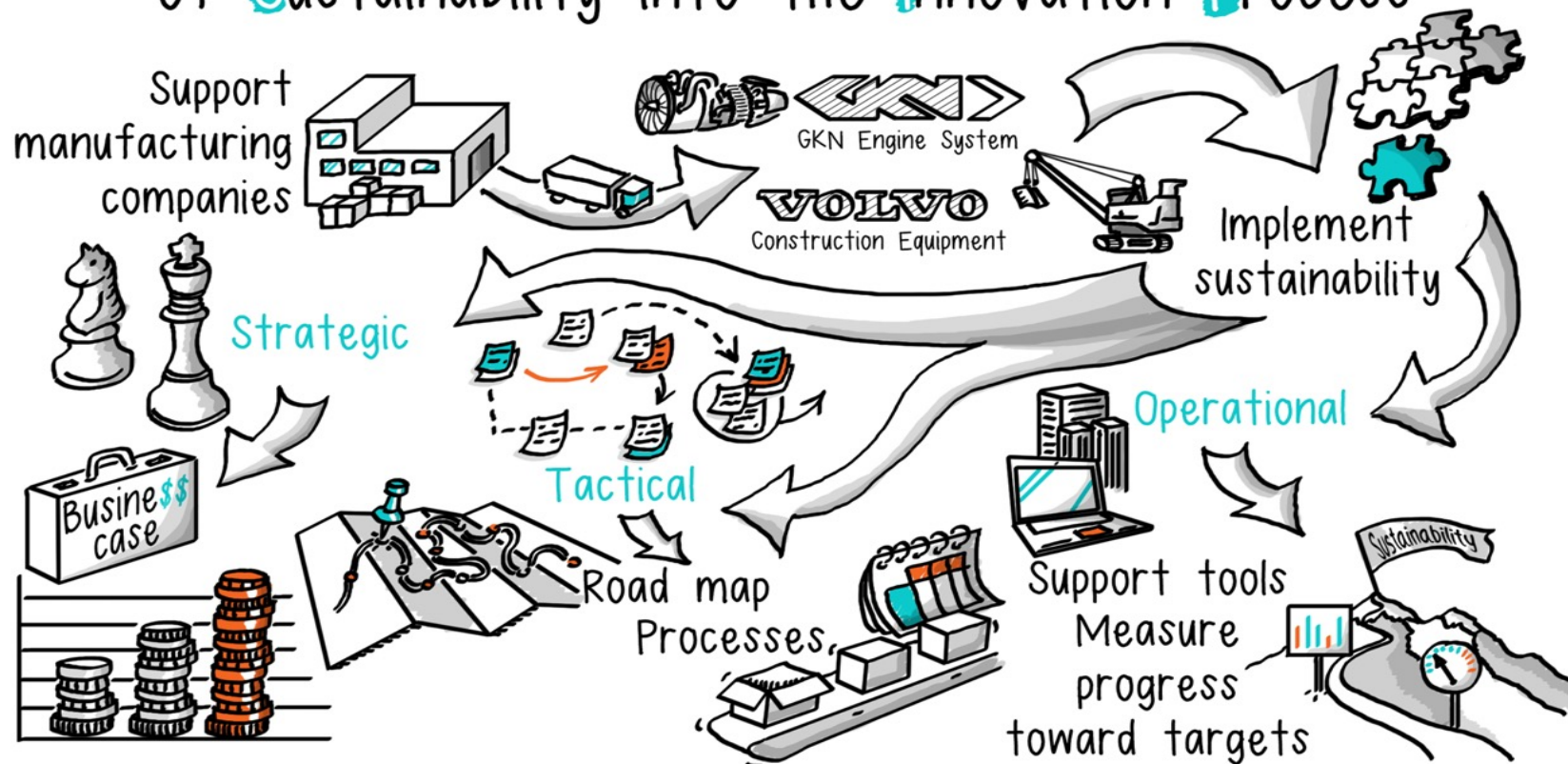
**NOTE!** limited number of seats , the “First come, first served” is applied.

**Please If you can't participate, please send an e-mail with cancellation.**

Support  
manufacturing  
companies



# Strategic, Tactical and Operational implementation of Sustainability into the Innovation Process



STOSIP is a research project with the objective to support manufacturing companies to integrate and implement sustainability on strategic, tactical and operational levels. The aim is to support the ability to measure: i) maturity level of sustainability integration and management, ii) sustainability consequences of different solutions, and iii) support the ability to quantify and visualize the progress of sustainability implementation of different solutions.

Two manufacturing companies are partners in this project; Volvo Construction Equipment and GKN Aerospace Engine System, Sweden. A research team with different competences such as; Sustainable Product Development, Value Driven Design and Ecodesign has worked together with the partner companies.

*For more information, please see: <https://www.bth.se/eng/stosip/>*