



## SUSTAINABILITY RISK MANAGEMENT

Blekinge Institute of Technology, BTH, Sweden

### TOP BUSINESS RISKS

Reputation

Legislative change

Competitiveness

Attracting top talent

Third party liability

Business continuity

Increased brand value  
and strategic positioning

Competitive advantage  
through proactivity

Increasing demand and  
value of sustainable  
products

Gathering superbrains

Social license to operate

Resilient operations and  
supply chains

Scandales, boycotts,  
eroded trust

Cost increase

Lower demand for  
unsustainable products

An army of fools

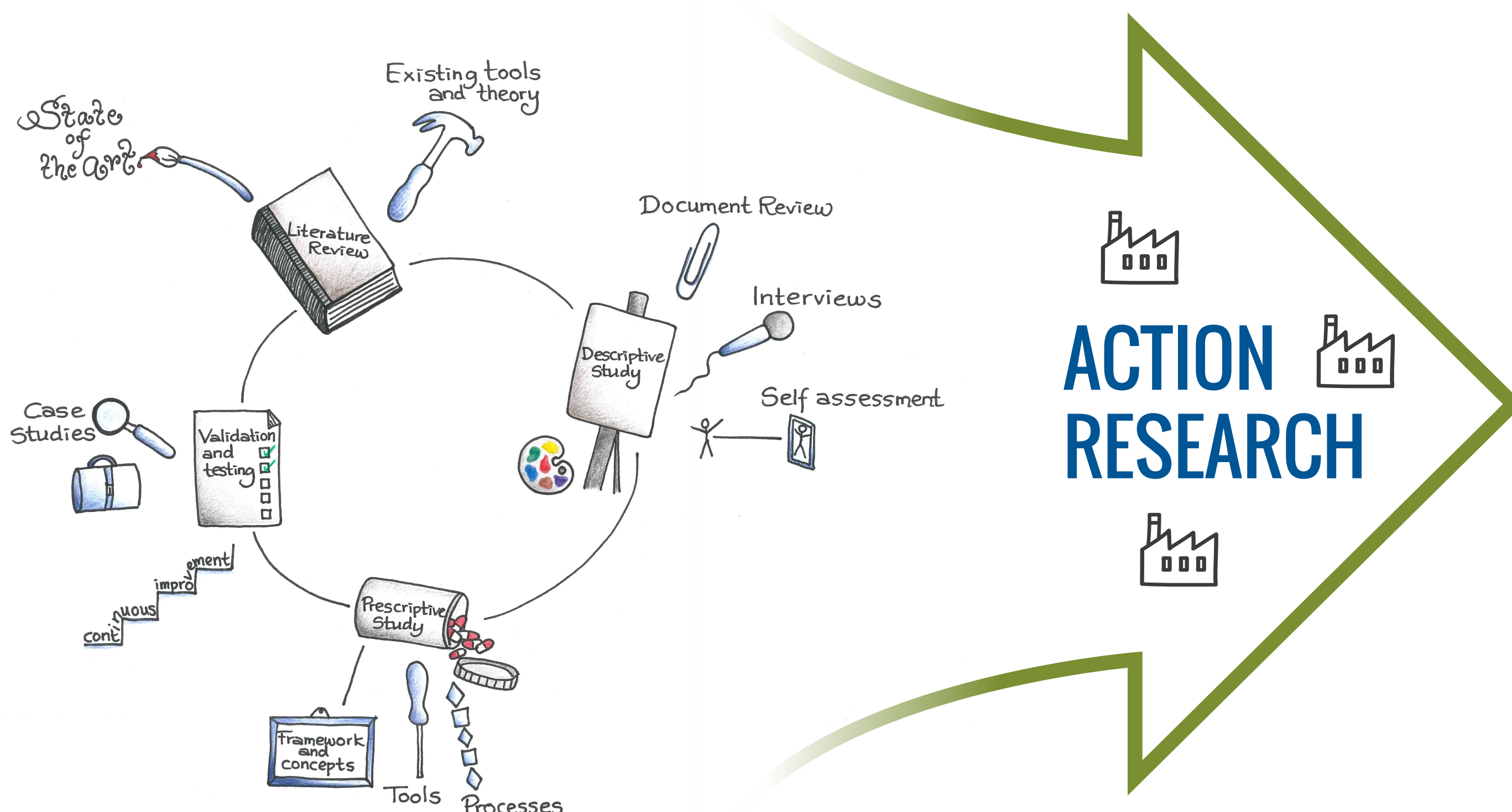
Fines, settlements

Supply chain disruption

### RQ

How can a strategic sustainability perspective be integrated into risk management processes and support tools?

### RESEARCH DESIGN



### EXPECTED OUTCOME

- Developed and tested approach for how a strategic sustainability perspective can be integrated into risk management processes and tools.
- Improved theoretical understanding of sustainability risks.



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