

FROM CRISIS TO OPPORTUNITY

Apply to become a

GREEN TRANSITION STRATEGIST 15 ECTS CERTIFICATE



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Rebuilding Green

"We should begin to prepare ourselves to rebuild our economy and to introduce the necessary recovery plans to bring renewed, sustainable progress and prosperity back to Europe and its citizens.... The Green Deal provides us with a roadmap to make the right choices in responding to the economic crisis while transforming Europe into a sustainable and climate neutral economy."

Representatives of 17 EU countries, including Sweden, in an open letter to the European Union



**The European
Green Deal**

#EUGreenDeal

The Covid-19 crisis has had a devastating effect on society and the economy causing mass unemployment, public health challenges and highlighting the vulnerability of our institutions and sectors. However, it also now offers the opportunity to reset and redesign society to build a resilient and sustainable future.



Who should apply?

The certificate programme is for early to mid-career professionals who have been partly or fully laid off in the [tourism and manufacturing industries](#) and/or for people who have an interest in supporting these sectors in the transition.

These two sectors are particularly hard-hit by the pandemic and simultaneously have the greatest opportunities to move towards a green economy.



PROGRAMME OVERVIEW

The certificate programme is comprised of two courses. Each course is worth 7,5 ECTS. The courses are given online from January to June 2021 at 50% speed, so that participants can work or job-search at the same time.

UNDERSTANDING GREEN AND SUSTAINABLE TRANSITIONS

Understanding green and sustainable transitions explores key sustainability challenges and the underlying drivers of the current societal and ecological problems. The course covers:

- An introduction to the concept of strategic sustainable development (both what it is and why it is important to understand)
- An introduction to systems thinking, complexity, and the role of crisis and disruption in societal change
- Several theories of change applied to complex social-ecological systems, and the role of disturbance in creating change
- An introduction to several tools, methods, and concepts that can help to understand and enable green and sustainable transitions

ENABLING GREEN AND SUSTAINABLE TRANSITIONS

Enabling green and sustainable transitions builds on the first course and focuses on how to instigate and navigate these transitions, both in an organizational and sectoral context. The course covers:

- Sustainability change theories complemented by tools for organizational transformation, including an overview of the business case for sustainability
- Organizational tools and frameworks to develop competencies in managing transitions strategically
- An introduction to leadership skills required for transitions.

All content is brought together in a project creating a transition plan towards sustainability for a real organization in the employment sector of the participants.

The courses utilize recorded lectures, webinars, and discussion forums both asynchronously and in real time. The lectures introduce theories and concepts, while webinars (approx. once a week) are used to address participants' questions, engage them in discussions and do workshops. The interactive moments will be complemented by individual reading and study time as well as individual and group project tasks.

HOSTS

The programme is developed and run by a team of experienced sustainability leadership researchers and educators at the Department of Strategic Sustainable Development (TISU) at the Blekinge Institute of Technology (BTH).

The Alliance for Global Sustainability has ranked BTH first in Sweden and third in Europe for sustainable development. TISU focuses their research on leadership and innovation for sustainability and offers support to businesses, municipalities and other organizations that want to work strategically with sustainability, i.e., contribute to society's transition to sustainability in a way that strengthens their own organization. Independent, external evaluators rate the department's research as 'excellent' and noted the strength of the department's collaboration network:

"BTH has gained an excellent international recognition for its support to strategic sustainable development ... has an excellent, uniquely large, incomparable and extraordinary well-established national and international network ... Overall, this is an excellent research group performing excellent results".

The department hosts the world-renowned Master's Programme in Strategic Leadership towards Sustainability (www.msll.se) and educates hundreds of students and professionals every year in strategic sustainable development. The department also has experience in industry training adapted to various professional groups and runs online courses at basic and advanced levels.

The certificate programme will be delivered by educators and researchers from the department as well as guest lecturers from industry with relevant practical expertise.



COURSE DETAILS

- The courses take place online from January to June 2021.
- The course is free of charge for European students. Non-European students pay a fee in Sweden, totalling in 25 000 SEK for both course.
- Applicants require 120 ECTS credits and English 6 as prerequisites.

TO APPLY

To apply to the certificate program, you need to apply to each course individually.

Understanding green and sustainable transitions:
<https://www.bth.se/eng/courses/G5841/20211/>

Enabling green and sustainable transitions:
<https://www.bth.se/eng/courses/G5840/20211/>

QUESTIONS

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