



TAILOR MADE SUSTAINABILITY TRAINING

SUSTAINABILITY LEADERSHIP SHORT COURSE

Many organizations are not ready to deal with the sustainability demands they are confronted with currently and will be even more so in the future. This course give a short introduction to the area and focuses mostly on how to work strategically with this issue and lead the company in a way that strengthens the organization in both the short and long term.

Purpose

The course aims to create common language amongst your team around sustainability and give everyone a basic understanding of how to lead in this field and work with the issues strategically.

Format

For each module, the course contains

- 30 min video material to watch anytime
- A short quiz to test base knowledge
- A 1-hour online discussion session

Commitment

A total of 3 hours expected per module

Deliverables

- Completion of each module quiz
- Participation in discussions
- Final individual reflection

COURSE MODULES

Module 1: An introduction to sustainability for business leaders

Module 2: Being strategic with complex problems

Module 3: Defining sustainability and working with it strategically

Module 4: Leadership for sustainability



ECTS Credit possible if desired





A better world through knowledge, expertise and innovation in digitalisation and sustainability.



The Department of Strategic Sustainable Development (TISU) is situated at the Blekinge Institute of Technology (BTH) in Karlskrona, Sweden.

TISU's Mission

...is to advance *leadership and innovation* for sustainability through collaborative scientific research and higher education.

We develop methodological support and competence for organizations and individuals all over the world that want to create change for sustainability *systemically, systematically and strategically.*

Our department's core is in Strategic Sustainable Development (SSD). Based on systems thinking, SSD is a science-based, structured approach to working systematically and strategically with the complex sustainability challenge society faces. It is designed to facilitate analysis, planning, decision-making and strategic collaborative action across disciplines and sectors towards sustainability at any scale, in any context. The approach also guides selection, development and a coordinated use of other tools for sustainable development.

Based on this core, our department has various **Research Focus Areas:**

- Product-Service Development
- Transport and Energy System Development
- Municipal and Regional Development
- Organizational Learning and change
- Design of Sustainability Leadership Education

SOME OF OUR PARTNERS:



The department also hosts the world-renowned Master's Programme in Strategic Leadership towards Sustainability (www.mslls.se) and educates hundreds of students and professionals every year in strategic sustainable development in various programs as well as run online courses at basic and advanced levels.

"BTH has gained an excellent international recognition for its support to strategic sustainable development ... has an excellent, uniquely large, incomparable and extraordinary well-established national and international network ... Overall, this is an excellent research group performing excellent results"

Independent external team of expert reviewers, 2013

"BTH is internationally leading in research on how organizations such as companies and municipalities can work strategically with sustainable development..."

Lars-Erik Liljelund, f. CEO, MISTRA



Department of Strategic Sustainable Development (TISU)
Contact: Sust.training@bth.se